49TH ANNUAL CCHP LUNAR NEW YEAR RUN & WALK

A Vibrant Community Celebration



Join us for the **49th Annual CCHP Lunar New Year Run & Walk**, a vibrant celebration of community and connection hosted by the Chinatown YMCA of the YMCA of Greater San Francisco.

In 2027, we celebrate the Year of the Goat, a symbol of harmony, compassion, and creativity. This special year reflects a spirit of togetherness and thoughtful connection—values that are at the heart of this beloved community tradition.

The event features a fun run through the historic streets of Chinatown, along with a lively festival filled with cultural performances and a vibrant marketplace. The celebration brings families and friends together to experience the rich heritage and traditions of the Lunar New Year, with both in-person and virtual participation options available to ensure inclusivity for all community members.

Benefiting the Chinatown YMCA

The Chinatown YMCA has been a cornerstone of the San Francisco community for over a century, dedicated to enriching the lives of youth, families, and seniors.

Our programs provide essential services, from educational opportunities to health and wellness initiatives. Your support during the Lunar New Year event will help sustain these vital community programs and empower those who rely on us for support.

EVENT DETAILS

DATE
March 7, 2027

START TIME
8 AM

LOCATION
Chinatown, San Francisco

WEBSITE
www.ymcasf.org/lunar-new-year

49TH ANNUAL CCHP LUNAR NEW YEAR RUN & WALK

Your Investment Makes a Difference

Your investment in the YMCA's 49th Annual CCHP Lunar New Year Run & Walk directly contributes to enhancing our community-focused programs. Funds raised will support:

YOUTH DEVELOPMENT
Providing safe spaces and enriching activities for over 1,200 youth and teens, such as after school programs, summer camps, and career workshops.

HEALTHY LIVING
Ensuring wellness resources are accessible to all, especially our most vulnerable populations, from swimming lessons to health workshops.

SOCIAL RESPONSIBILITY
Supporting community-driven initiatives that promote equal access to services, cultural understanding, and social equity.

Together, we can continue to build a supportive environment for everyone in our community.

Sponsorship Opportunities

DIAMOND SPONSOR
$8,000

Enjoy premier branding and extensive recognition at all event touchpoints, plus substantial engagement with participants.

PLATINUM SPONSOR
$6,000

Gain significant visibility and promotional opportunities, along with complimentary registrations for your team.

GOLD SPONSOR
$3,000

Receive notable recognition in marketing materials and social media, along with complimentary race registrations.

SILVER SPONSOR
$1,500

Contribute to the event while enjoying branding recognition in promotional efforts and inclusion of race registrations.

*Full sponsorship benefits and recognition opportunities are available upon request.

Connect With Us

For detailed sponsorship information, including pricing, benefits, and employee engagement opportunities, contact us:

Brooke Bray
Director of Corporate Partnerships
YMCA of Greater San Francisco
bbray@ymcasf.org